



Firefly Hi-Lights

Firefly Foundation
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“Literacy is not a luxury, it is a right and a responsibility. If we are to meet the challenges of the twenty-first century, we must harness the energy and creativity of our citizens”.

*President Clinton,
 International Literacy Day
 September 1994*

“There are many little ways to enlarge your child’s world. Love of books is the best of all”
Jacqueline Kennedy

We continue to set a busy pace at Firefly Foundation. Fostering a positive approach to literacy is our goal. As of this date, we have over 170 children registered in our Firefly Kidz Program.

We have begun developing a partnership with Noah’s Ark, Welfare Association (www.noahsark.org). The first fruit of this partnership is that the organization, at our request, has donated subscriptions of KINDnews to a classroom in Newark and also Morristown Neighborhood House. KINDnews is an award winning classroom newspaper that teaches children the value of kindness toward one another, animals and their environment. We had our Book Fair fundraiser at Barnes & Noble in Livingston on June 24. Thank you to all who visited us that day and supported us with their purchases. This event included the following children authors who also provided book signings: Jane Lovascio – Casey and Bella series; Pamela Swallow – Groundhog Has Its Say, It Only Looks Easy, Melvil & Dewey series; Cynthia Chapman Willis – Dog Gone, Buck Fever; Pat Brisson (see photo) Sometimes We Were Brave, The Best and the Hardest Thing, Melissa Parkington’s Beautiful, Beautiful Hair, The Summer My Father Was Ten. Musical entertainment was provided by Guitar Bob and several hours of strolling magical tricks were presented by Constantine the Magician.



We now accept donations online at our website
www.fireflykidz.org

Firefly Foundation & The Northwest New Jersey Regional Women’s Center invites you to a theatrical production of:

“The Lion in Winter”

8pm Saturday Evening November 13, 2010

F.M. Kirby Shakespeare Theatre

36 Madison Avenue, Madison, NJ 07940

Wine & Cheese Pre-theatre Reception 7-7:45pm

\$55. per ticket

To purchase tickets: email: dana@fireflykidz.org or call (973) 650-4072



Need a Special Gift?

Make a purchase at www.giftsthatgive.com and select Firefly Foundation during checkout. A portion of your purchase price will be donated to us in your name.

Thank you for your continued support.

Board Member Bio: Deborah Fisch

Deborah Diamond Fisch, Psy.D., is a New Jersey licensed psychologist in private practice in Morristown, New Jersey, and is also a Nationally Certified School Psychologist. Her areas of practice include individual, marital, group and family psychotherapy. Dr. Fisch earned her Doctorate in Psychology from Rutgers University.

She has also been a school psychologist and a Supervisor of Special Education in Essex, Bergen, and Hudson counties for twelve years. Dr. Fisch is currently the Director of the Northwest New Jersey Regional Women's Center. She is the writer and host of "Women in Mind", a local cable show and has made several radio and television appearances.

Dr. Fisch has been active in fundraising for many years. Most recently in October 2008 she was the Honorary Chairperson of the Warren County Domestic Abuse and Sexual Assault Crisis Center's Culinary Carousel. Previously she was the Co-Captain of the team that was the top individual fundraiser for the 2006 "Light-The-Night" Campaign for Leukemia, Lymphoma & Myeloma Society and was also the Co-Captain for the 2005 and 2007 teams that were among the top 5 in the Northern Chapter. She has organized a 5K Walk for Breast Cancer for the past 17 years at Centenary College raising money for the Susan G. Komen Foundation.

Read It, Log It

Congratulations to our contest winner:

Robert Geronimo

Completed Book Log should be returned by **December 30, 2010** to be entered into the next contest

The Read It, Log It book sheet can be found on the website. Just download, read and complete the form, and send to Firefly Foundation.

Being a Positive Parent: Questions to ask yourself

1. What type of parent are you currently? Rate yourself. If you could score yourself on a 1-10 basis 1 being the worst and ten being the best. Where would you put yourself and why?

After having over fifty parents answer this question. I have found the most common answer to be anywhere from a five or less. As parents, we tend to think we are never doing enough. We think we're ok but could always do better. We remember everything we did wrong. I just yelled at my daughter, I wasn't fully listening, I couldn't get off of work to see her school play. We never think of the good we did.

2. What type of parent do you want to be? What personality traits do you need to work on as a parent? Think of all the traits you would like to portray to your children. Think of the person you would want to be that would make you a great role model. Remember, most traits are learned. This means you can learn any new traits you think your missing (patience, listening skills, empathy, etc). This also means you can teach your kids some really great personality traits which will help guide them through life in a positive way, such as respect for yourself and others, kindness, gratitude, helping others, etc.

3. What have you learned from your child? For example: my child has made me see the joy in life. I watch her innocence (not knowing the world has a dark side), the laughter of just enjoying the flowers, the sky, ice cream - living in the moment. I also learned from my daughter that we are born happy. We are born to love life. This gives me the motivation to find that joy in my own life and share it with everyone around me. Think of the influence your kids have on you.

(This is an excerpt from "Being a Positive Parent—10 Questions to Ask Yourself". We will continue these questions in future newsletters. Diane Lang has an M.A. in Counseling and a B.A. in Liberal Arts from the New York Institute of Technology. Visit her website for more information:

www.dlcounseling.com or her blog: www.myhappyblog.vox.com)

Coin Jars

*Giving a little,
will help a lot*

Florham Park Liquors

184 Columbia Tpk.
Florham Park, NJ 07932

Soho Pizza

540 Valley Road
Verona, NJ 07043

Gluck U Chicken

148 Center Grove Rd.
Randolph, NJ 07869

If you are interested in having a coin jar at your place of business

Email: dana@fireflykidz.org